

KEITH CHIAVETTA
Consultant

YEARS OF EXPERIENCE: 20+ years

IN-HOUSE EXPERIENCE: Leadership roles in the avionics, financial services, government, not-for-profit, professional services, retail and technology sectors



CAREER

Keith Chiavetta, consultant with international strategy execution firm KRStrategy (KRS), works with the C-Suite on aligning business and IT strategy. He has over 20 years of hands-on project execution experience.

Keith worked for a Global-6 accounting, tax, and advisory services firm, where he held a variety of roles including corporate strategist, business process re-alignment leader and advisory services director. Keith also co-authored and executed the go-to-market strategy around project management and merger-integration advisory services, as well as serving as the firm's key project management training resource for client-facing, as well as for internal resources.

Keith's experience has focused equally on business and IT challenges, as well as the difficulties companies face on aligning business and IT strategy. He has assisted numerous public, private and not-for-profit clients in formulating their domestic and international strategy, and advises on the most effective ways to achieve operational excellence during execution. Keith also possesses deep IT experience, enabling him to advise clients on software and solution selection, as well as oversee enterprise-wide software implementations and the essential underlying business processes.

Keith began his career as an entrepreneur. While at the University of Iowa, he owned and operated a CD-ROM development and multimedia production firm, which was eventually sold to a Midwest REIT. Keith subsequently served in technology management roles at Apple Computer, Rockwell Collins and Hewlett Packard.

EDUCATION

Keith participated in the Balanced Scorecard Collaborative's two-year Office of Strategy Management Executive Working Group program founded by Dr. Robert Kaplan and Dr. David Norton, creators of the Balanced Scorecard. Keith received his Bachelor of Arts from University of Iowa in Iowa City, Iowa and received the honor of Distinguished Legislative Intern for the Iowa Legislature.

OTHER ROLES AND INTERESTS

Keith volunteers his time for the University of Iowa's BEDELL Center for Entrepreneurship and the Chicago Women's Business Development Center, where he advises on company strategy and management. He also serves as Adjunct Faculty at The University of Iowa's Tippie College of Business where he teaches management consulting.

Contact Keith at keith@krstrategy.com.