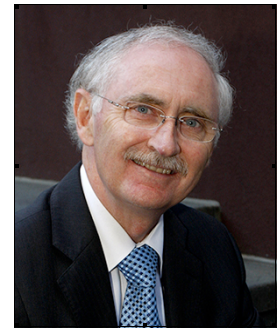


MATT ENGLISH
Principal Consultant

YEARS OF EXPERIENCE: 30 years plus

IN-HOUSE EXPERIENCE: Strategy and organization consultant, presenter and speaker



CAREER

Matt has specialized in the leading edge of management consulting including 24 years with PwC followed by 10 years as a Partner with IBM, Global Business Services when IBM acquired PwC's management consulting division 2002. His work has been undertaken across a range of locations throughout Australia with postings to Asia Pacific and Switzerland.

Notable senior leadership roles in recent years have included:

- Responsible for the Australia / New Zealand ('A/NZ') segment of the IBM Global CEO studies (2004, 2006, 2008, 2010 and 2012) including data collection and assessment, and particularly the dissemination to business leaders including 30+ presentations and facilitated discussions per study.
- Asia Pacific Leader, IBM Institute for Business Value and a senior member of the global team of 40 consultants undertaking the research, development and dissemination of IBM thought leadership and innovative ideas for client business development. Numerous presentations delivered.
- Asia Pacific Leader, IBM Learning & Knowledge, IBM Global Business Services leading a team of 70 across 5 Regions in Asia Pacific (A/NZ, Korea, Japan, Greater China and ASEAN).
- 'A/NZ' Leader, IBM Strategy & Change consulting, leading and motivating a team of 80 consultants. Involved directly in consulting across a range of industries including retail, public sector, consulting engineering, member based organizations, and mining.

EDUCATION

Matt holds a Bachelor of Commerce from the University of Queensland and an MBA, IMD, from Lausanne, Switzerland.

He has been lead and co-author of publications across a range of business performance issues including strategy, innovation as well as organizational and market change. A small sample includes:

- Contributing author to the IBM paper "Reinventing Australian enterprises for the digital economy", 2013
- Designated IBM Subject Matter Expert for "Australia's Digital Future" released with IBISWorld 2012
- Co-author of the A/NZ "Point of view" for the IBM CEO Study 2006, 2010 and 2012
- Executive sponsor for A/NZ for the IBM paper "Making Change Work" (2008)
- Author of an article on innovation in the magazine Fast Thinking called "Plan for change" (2008)
- Co-author with Robert Gottlieb of the IBM white paper entitled "Model Thinking – some perspectives on growth in Australian businesses" (2007)
- Author of an article on innovation in the magazine Fast Thinking "Get on board or miss the ride" (2006)
- Co-author of the IBM white paper "Consumer Products Asia 2010 – strategies for growth" (2005)
- Co-author of IBM GBS CEO Study "Your Turn" drawing on interviews with over 450 CEOs globally (2004)

OTHER ROLES AND INTERESTS

Matt has a strong interest in aviation, and is also a keen and regular golfer

Contact Matt at matte@krstrategy.com.