



**Nina Forbes**  
Principal Consultant

**EXPERTISE and EXPERIENCE:** - Executive leadership positions both within and consulting to mid to large corporations specializing to improve profitability, management and culture.

Nina is a principal consultant of KR Strategy, an international strategy execution firm. Nina has 25 years of working in senior executive positions within mid to large corporations – often taking the business from a level of negative growth to one of positive returns through appropriate business strategy, management and processes.

Nina is well known with the Australian Financial services industry and has been awarded the Distinguished Services Award by the Board of the leading industry body, Financial Planning Association. This award recognizes the impact and influence the individual has made within the industry and is given to a limited number of recipients.

In addition to her corporate positions, Nina has also been a co-Founder and Director of her own successful business where she and her business partner, Jenni Erbel, took an innovative idea and turned it into a multi-million dollar success. Nina has hands on experience in working with start-up businesses through the challenges of growth to due diligence and sales.

Nina has a Masters in Financial Planning with a distinction in Entrepreneurship and Innovation, Diploma Financial Planning and Diploma Business. In addition to her financial services qualifications, Nina has completed the AICD, Company Directors course and the Mediation Course through Bond University. Nina sat on the council for the FPA Parliamentary Joint Committee Taskforce and was the Chairman for the FPA National Conference. Nina was the co-Founder of Women in Finance, Australia which now has over a thousand members working towards lifting the professional standards within financial services.

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