

GAI ROPER
Consultant

YEARS OF EXPERIENCE: 25 years

IN-HOUSE EXPERIENCE: Leadership roles in professional services, operations roles in television, advertising, publishing and magazine



CAREER

Gai Roper, director at consulting firm Corporate Spirit, works with international strategy execution firm KRStrategy (KRS) to help clients ensure organizational culture supports strategy execution. She specializes in culture and leadership development. She has designed large-scale culture transformations and helped numerous clients align culture with long-term, change initiatives.

Gai brings a number of streams of experience to her work with KRS. She began her career in technical and production roles in several large media and communication organizations (from Channel 9 News to Ogilvy & Mather). She worked across television, advertising, magazine and book publishing with extensive work experience overseas. She later changed the direction of her career and trained in individual development, and, for more than a decade, was managing director of a prominent specialty firm with P&L responsibility. She worked with thousands of individuals in one-on-one and group formats, successfully helping them achieve their goals. She was also responsible for setting up systems and processes across operations and marketing for the firm. Gai then translated these skills into the corporate environment

For the past 10 years, she has been designing and delivering culture change projects and executive leadership development programs for large public and private sector organizations, including telecommunications, professional services and government with Corporate Spirit. Her client list includes: Vodafone, Optus, Westpac, ING, Perpetual, RailCorp, IBM, Canon, Aurecon and Toll Group.

EDUCATION

Gai is pursuing a doctorate at Southern Cross Business School after achieving a graduate certificate in adult education at the University of Technology and a master's degree in applied science (social ecology) from University of Western Sydney. She is also accredited in the Denison Organizational Culture Diagnostic; Leadership Agility Profile; LSI, GSI, L/I of Human Synergistics; Leadership Development Framework–SCTI Map and Spiral Dynamics. Gai has studied and is trained in numerous psychological approaches to personal and group change.

OTHER ROLES AND INTERESTS

In addition to her consuming fascination with individual, team and organization psychology, Gai is interested in social justice and ethics at both the micro and macro levels. She is active in supporting people and their drive for balanced happiness and success in both work and private life as an author and counselor.

Contact Gai at gair@krstrategy.com.