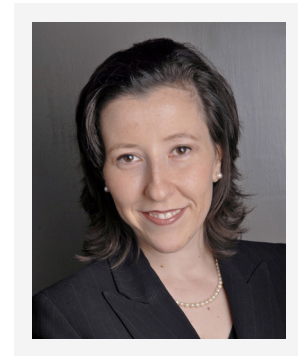


RANA ROSEN
Consultant

YEARS OF EXPERIENCE: 15 years

IN-HOUSE EXPERIENCE: Media/communications, outsourcing/offshoring,
education



CAREER

Rana Rosen brings diverse experience in strategy, communications, education and change. She has worked across media, outsourcing/offshoring, education, professional services, and wholesale, as well as for-profit and not-for-profit entrepreneurial ventures.

Rana started her work experience at her family's business, a wholesale plumbing supplies distributor, working in various areas of operations, including HR and purchasing. Later she went to Arthur Andersen's human capital group where she worked in people strategy (e.g., talent management, change management, organization effectiveness), compensation planning and expatriate services. She continued this same work with several of her Arthur Andersen colleagues at a venture-backed start-up called Capital H Group.

Rana then worked at Mindcrest, Inc, a US-headquartered legal support services company with operations in India. At that company, she successfully launched two units off the ground in line with the business strategy – a corporate university in India and a sales support function in the US.

Rana also taught English in Japan's public schools, and was a beat reporter in India covering private equity, venture capital, entrepreneurs and start-ups as well as other general interest and business topics.

EDUCATION

Rana has a master's in journalism and bachelor's degree in economics and philosophy from Northwestern University, plus four years of coursework in Japanese.

OTHER ROLES AND INTERESTS

Rana is passionate about work that involves personal and organizational change, as well as cross-cultural understanding (and cross-cultural eating).

Contact Rana at ranar@krstrategy.com.