

**Who we are**

KRStrategy is a international, boutique consulting firm focused on strengthening strategy execution firepower for all types of organizations. Often, we begin our client relationships clarifying strategy at the organization, division or function level, but we can start wherever your need is. We create a bespoke approach, working with internal and external members of your team to catalyze stronger business performance using the *KRS Strategy Execution Method*.



**Why work with us**

We do this work from the shoes of having been leaders in business, fully appreciating the demands and trade-offs involved. Because of that experience, KRS doesn't seek to over consult as that dampens the growth of internal capability. Here's what we seek to do:



**When to work with us**

Here are sample situations and events in which the KRS method has been invaluable to clients:

- ✦ Clarifying strategy
- ✦ Integrating new leader
- ✦ Identifying blocks to execution
- ✦ Entering new market
- ✦ Aligning culture to strategic direction
- ✦ Large-forum meeting (100, 200+)
- ✦ Service/product launch
- ✦ Private equity turnaround
- ✦ Operational plan that aligns to strategy
- ✦ Implementation plan

Our agile method ensures teams have a shared vision of the way forward, and infuses an execution style that delivers with stability while embracing today's fast-paced environment.